

## **PRESS RELEASE**

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### ***CHICAGO ARTIST TAYLOR MALLORY RELEASES EP USING INNOVATIVE AUDIO DEVICE BY TC-HELICON***

Chicago, IL April 23, 2021 – Local musician, singer and loop artist Taylor Mallory releases his first self-produced EP, *The Challenge Sessions, Vol. 1*, a distinctive blend of alternative R&B and modern pop with a powerful '70s funk influence. All eight of the songs in this new collection were created using the TC-Helicon VoiceLive Touch 2 product as well as their MP-76 recording device. “[Most of] the songs were either looped live or the instruments/synths you hear were executed by my mouth,” Mallory stated in explanation of his creative process.

Mallory’s new material featured on *The Challenge Sessions, Vol. 1* came out of his #52WeekSongChallenge, a project he embarked on near the beginning of the pandemic that has, thus far, inspired him to write 30 new songs. “The challenge was birthed out of my need to hold myself accountable to be creative, simply put,” Mallory explained. One of the EP highlights, “Better Days”, deals with the social injustice of black lives lost to police brutality. Another gem, “Too Much”, uses the same bass that was employed on classic funk records by The Gap Band during the 1970s. “Zen” celebrates Mallory’s personal milestone of 3 years in personal and group therapy for childhood sexual abuse.

A few months ago, Mallory was interviewed by the audio company TC-Helicon because they had seen some of his looping videos online and were curious about his artistic process. The company then decided to sponsor Mallory with their newest recording device, the Perform VE. Mallory subsequently shot and edited a product review video for the Perform VE as well as recorded his latest EP using their former product, VoiceLive Touch 2. The music on the new release is 100% clean for all ages, and all the lead vocals were done in single takes. “[These songs] could be great interludes for your favorite playlists,” Mallory said.

As a music artist, Mallory has been featured in the Wall Street Journal, and he’s been nominated for Best Male Vocalist at the Chicago Music Awards. He’s also an actor, making his film debut on NBC’s Chicago P.D. In addition, Mallory works as senior advisor at the Chicago High School of Arts. Mallory’s passion is his profession, and his artistic message is simple: “You are enough, and your healing starts with you – embrace all of your different ‘selves’!”